



Webinar Registration Form

The Bucket Of Chicken Approach: How To Engage At-Risk Students In Your Academic Support Program

Wednesday, June 6 ~ 3:00-4:00pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

This webinar will focus on dramatically increasing your interactions with at-risk students. These are the students in gateway courses, minority students, male students, first gens, students on probation, and students with disability services among others. Retention data tells us that these students need and benefit from interventions the most. The problem is that they are also often times the students who are least likely to use our services. This webinar will examine why at-risk students are less likely to use our services and what is it that we can do to positively change this dynamic.

Objectives:

- Examine why at-risk students are less likely to engage with learning centers
- Discover the latest promising practices to increase engagement with at-risk students
- Explore strategies, theories, case studies, and analytics associated with this objective
- Develop ideas for how to address your challenges for appealing to at-risk students

Who Should Attend?

- Academic Support Directors & Coordinators
- Student Services/Affairs
- Tutor Trainers/Tutors
- Supplemental Instruction
- Peer-led Learning Teams
- Mentor Trainers/Mentors
- Learning Centers



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Speaker(s)



M.E McWilliams / Director of Academic Assistance & Resource Center (AARC)

Stephen F. Austin State University, Nacogdoches, Texas

"Sell your program like you were trying to sell a bucket of chicken to people who do not like chicken! They don't like it, they don't want to walk over to get it, they have better things to eat. How do you get those people who least like what your are offering to want what you are offering? Convince them that everyone is eating the chicken. . . "

M.E. McWilliams is the director of the award-winning Academic Assistance and Resource Center (AARC) at Stephen F. Austin State University, Nacogdoches, Texas. For this center, she is responsible for over 260 peer tutors who offer innovative and collaborative learning to 6,000 clients who collectively accumulate 75,000 visits annually. M.E. is a veteran workshop presenter and a teacher in the higher-ed classroom for over thirty years. She has served on a number of first-year experience committees and co-wrote the proposal for the newly established Student Success Center at SFA. She has taught the SFA freshman success course since 1997 and has been actively involved in the provisional program of SFA since 1995. She has served as an external reviewer for a number of other learning centers. M.E. completed her English degree at Baylor University and her masters in English at Stephen F. Austin State University. Her approach to presenting and teaching is mixed and unexpected, like her interests: fishing, football, bowling, basketball, art, and ballet.

Newsletter



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Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
 (If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
 \$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
 \$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



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Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

Satisfaction Guaranteed

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email support@ieinfo.org or call 303.955.0415.